



Divano s.r.l.

lo specialista dei Kaki

## 60 YEARS EXPERIENCE



**T**he agrarian society Divano S.r.l. has its origin back in 1953 when Domenico Divano began commercializing persimmons that were purchased from local farmers and sold throughout the country. The marketing activity of persimmons has been brought forward by his son Mario Divano until 1992. That year, alongside the activity of simple trading, started the independent growing of persimmons and therefore the first trees of the species *Diospyros Lotus* were planted in our field in Sessa Aurunca. The culture of persimmons was, up to that time, unknown in the cultivations of the plain of Garigliano that had instead a long tradition of summer fruits (in particular peaches, nectarines and apricots). The first installation of espalier persimmons around Caserta required substantial investments and, still today after more than 20 years, is the envy of Romagna's crops. That first 23 hectares plant is still one of our best persimmons field and the main core of our business.



## PERSIMMONS' SPECIALIST



In 2009 the company has been established as a corporation (Divano S.r.l). The leadership of the company was given to Domenica Divano who thus became the third generation administrator of the family business and the management has been centered on creating the brand's worth. Divano aims to become a major player in persimmons market, especially in supplying the large-scale distribution; to achieve this, large investments have been made in the last years:

- new cultivations of Rojo brillante variety
- new packaging lines and detannization cells
- corporate and product imagery (with new packagings)
- study of new products derived from persimmons' processing (liquor, dried persimmons snacks, dried persimmons).

**The greatest satisfaction for our company is to be acknowledged as the persimmons' specialist.**



## OUR FRUITS



**D**ivano S.r.l. is specialized in growing the persimmon variety of soft flesh Kaki tipo, with about 40 hectares of dedicated land. The crops have been improved with additional 10 hectares of land in which was planted the Rojo brillante variety to meet the strong market demand.





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## SOFT FLESH KAKI TIPO



The soft flesh Kaki tipo persimmon is a variety of fruits typical of the Campania region, characterized by considerable productivity of the tree, the large size (caliber), the soft flesh that requires the use of a spoon to better taste it, and it has no seeds. It is a variety of astringent persimmons (therefore with high amount of tannins) which is packaged and distributed only after the process of post-ripening we perform at our plant. Soft flesh persimmons are available on the market exclusively in the months between October to mid-December.





## ROJO BRILLANTE PERSIMMON



The persimmon rojo brillante is a persimmon variety common in Spain, especially in the Valencia's area. The trees of these persimmons are “manageable from the ground” and are of short stature with large size fruits (average weight 250 g.). They do not have any seeds and a peel without any flaw.

It is a variety of astringent persimmons that cannot be consumed immediately after harvesting but only after the process of detannization in a controlled atmosphere with the presence of carbon dioxide. The Rojo brillante persimmons are available on the market in the period between mid-October and February.





## CULTIVATIONS



The over 50 hectares of which the Divano Srl persimmons field consists, are situated in Sessa Aurunca, next to Caserta. A territory between the high Caserta region and the Low Lazio in an agricultural area far away from pollution of residential zones. The terrain structure, the sunlight, the proximity of the sea, the temperature changes between day and night, together ensure to the product an exceptional range of flavours, aromas and colors. Our persimmons (kaki tipo) crops are grown on palm kind (the trees are raised on walls along the rods of the cultivation). The Rojo Brillante variety are grown on Catalan vase (the plants are well manageable from the ground) and cover an area of 12 hectares.









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## PLANT



**D**ivano srl persimmons processing plant consists of an industrial building covering an area of 2,000 square meters, out of a total of 5,000 square meters. During the harvesting and distribution season our plant is driven by the activity of about 40 skilled workers who operate in full respect of the business plan of self-control HACPP .

**The warranty of a high level of hygiene is an important goal for us to protect the health of our consumers. The structure, recently, has been enhanced with significant investments in machinery and currently features:**

- 7 watertight cells (2 cells of 360 cubic meters and 5 cells of 190 cubic meters) for the process of detannization;
- 2 cold stores (360 cubic meters) for the conservation of persimmons;
- 1 sizer;
- 1 packaging line equipped with work benches, 3 packaging machines and one price labeler.

**Divano Srl, with its structure and qualified staff, is already an approved supplier of important distribution platforms and is able to meet all the needs of packaging, packaging and delivery of customers.**









  
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## GUARANTEES



We exclusively work on the production of persimmons since more than 60 years and we always pursue the best quality for our fruits, with full respect for nature and customers. To achieve the highest quality of persimmons: We follow the cultivation and we take care of it with love, passion and commitment throughout the year.

We respect the guidelines of the INTEGRATED DEFENSE provided by the Ministry of Agriculture and Forestry and regulated by the Campania Region and our persimmon production has been GLOBAL GAP certified. We guarantee to our customers the source of our persimmons with a business system that allows full traceability of our fruits.

We perform, at the time of harvesting, multi-residual analyzes on the fruits with the help of laboratories certified Accredia and QS, to be sure that our persimmons are not contaminated by proximity of adjacent fields.







**Agricultural Society Divano S.r.l.**

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